

FOOTBALL NEW BRUNSWICK

1ST QUARTER NEWSLETTER – JANUARY – MARCH, 2025

Game Plan - FNB's Strategic Plan update

Football NB is currently in Year 3 of its 5-year strategic plan. This year, we evaluated our progress and established new strategies. The first quarter of our operational plan is complete, marked by several new initiatives and organizational updates.

Governance: We are undergoing a comprehensive Bylaws review to shape the future framework of our organization. This process is expected to be completed by June, with implementation planned for the 2026 AGM. Additionally, our Concussion Policy has been updated to align with the latest 2024 Canadian Guidelines on Concussion in Sport.

Growth Initiatives: Thanks to Go NB Provincial grants, we continued our focus on flag football growth, successfully introducing the sport in numerous community schools across the province.

Key Focus Areas: We have established working groups dedicated to two critical areas: Officials Growth Strategy and Athlete Development Pathway. We are encouraged by the ongoing collaboration, open dialogue, and commitment from all minor associations and the New Brunswick Football Officials Association as we plan for future growth.

Looking Ahead: As we enter the second quarter, our priority is delivering the best possible high-performance season for our athletes and coaches. Our members will be running their flag and tackle leagues throughout New Brunswick. We are also excited to host the 2nd Annual Flag Provincials in Fredericton on June 14-15, where teams will compete for a chance to advance to Nationals.

Kick Off - Recapping the past 3 months

FNB Annual General Meeting & Annual Awards

On January 18th in Moncton we held our AGM where Malcolm Appleby was elected to his first term replacing James Lundrigan. Dennis Ronan, Bob Giffard and Jen Brown-Oliver were re-elected to the Board. The board also appointed Dan Comfort as the treasurer, taking over from Mike McSorley. Following the AGM we held our annual awards. We recognized volunteers and athletes of the year with 137 attendees. Most notable recognition went to Brian Gaudet for his 50 years of volunteer service!



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Elite Development Program and FIT 506

FNB once again offered off season training programs to both its male and female athletes. The programs included strength & conditioning, nutrition, other specialized guest speakers and on field training. In total FIT 506 had 23 registrants and included the additional of some women participants. The EDP program was managed by our partners at Mount Allison, who oversaw 72 athletes. Thank you to all the coaches and specialists who ensure our participants receive top notch training during the off season and leave our programs better people and athletes!



Development Camps

Despite one development camp being cancelled due to weather. FNB ran two successful camps in Fredericton and Saint John. These camps were open to all skills levels and focussed on teaching and learning basic fundamental skills. In total 123 athletes participated in these camps. A special thank you to the coaches who helped run these events!



McDonald's Mega Clinic

On January 11-12th, we hosted our annual Mega Coach Clinic. Saturday had 48 coaches and Sunday saw 55 attend the online sessions. Coaches were able to sit in on sessions that included presenters from Canada West, OUA, AUS and the CFL!



Coach Clinics

FNB ran multiple NCCP level coach clinics over the past 3 months including 1 Community Novice course and multiple Intro to Competition courses; Receivers, Offensive Line, Quarterbacks, Defensive Backs, Defensive Line and 2 Foundations courses. In total 33 coaches attended training.

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FNB Preparing for Elite Flag Nationals

FNB is sending a U16 and U18 boys team to represent at Elite Flag Nationals in Kingston, ON this May 16-18. The 12 person rosters were announced on February 13th and they are currently training in preparation for the National stage!



National Sr Flag ID Camp

Continuing FNB's commitment to growing flag football awareness at all levels. We hosted the Football Canada Senior Flag National Team ID Camps in Saint John on March 30th. Players were identified through an evaluation process where they will be given an opportunity to move onto the next phase of the selection process which is outlined here.



Team Stats – Key metrics that FNB achieved

Number of Coaches trained – **33**

Number of Coaches certified – **32**

Number of Schools visited – **19**

Number of school kids introduced to flag football – **2344**

Number of Flag officials trained – **48**

CFL Combine Attendees – **3** (Oliver Burnett, Xaver Malone & Owen O'Neal)

Men's Senior Tackle National Team Selections – **1** (Taylor Burns)

USport Commits – **21** Team NB alumni have committed to USport programs this year!

Upcoming Schedule

McDonald's Showcase Series Games – May 11th – Times and location to be announced

Maritime Challenge Games – June 8th and 22nd – Times and locations to be announced

Flag Provincials – June 14-15 in Fredericton

Visit <https://footballnb.ca/category/coaching/> for upcoming coach clinics

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